

Business

Thursday, August 6, 2015

Marco Beach Ocean Resort in TripAdvisor Hall of Fame

By June Fletcher

june.fletcher@naplesnews.com; 239-263-4775

Five years of applause from its visitors has earned the Marco Beach Ocean Resort a spot on the TripAdvisor Hall of Fame.

Only 9 percent of businesses reviewed earned the honor, said the Newton, Massachusetts-based travel website: To qualify, a business must have earned a "Certificate of Excellence" for five consecutive years.

Such certificates are given only to establishments that earn a four-out-of-five rating from the site's reviewers.

The 91-suite beachfront resort, with casual dining, a pool and spa, fitness center and four miles of beach, has an average rating of 4.5 out of 5 from TripAdvisor's reviewers.

One reviewer said the hotel was "a little anonymous from the outside, but behind the facade is an extremely nice resort where the staff will treat you well."

Another wrote the lodgings were "nicely appointed with lots of room and comfy beds."

"There is no greater seal of approval than being recognized by your customers," said Joseph Fisher, the resort's general manager.

With nearly 1,000 reviews, the resort is ranked second out of 13 hotels on Marco Island on TripAdvisor's website.

The Hall of Fame spot isn't the first honor the resort has received: it also was named a AAA Four-Diamond resort and was



See TRIPADVISOR, 2B

View of Marco Beach Ocean Resort



View from Marco Beach Ocean Resort

TRIPADVISOR from **IB**

ranked 16th on the Travel + Leisure 2013 World's Best Awards List of Top Resorts in the continental United States.

Last year, the hotel won Wedding Wire Couples' Choice Award., and its Sale e Pepe restaurant has received Wine Spectator's Best of Award of Excellence for nine consecutive years.