## Infrastructure and site development underway for Mystique

SUBMITTED BY GRAVINA, SMITH, MATTE & ARNOLD MARKETING AND PR

The Gulf Bay Group of Companies (Gulf Bay) announced that infrastructure and site development activities are now underway at Mystique, the new ultra-luxury high-rise in Pelican Bay in North Naples.

The initial construction at Mystique – located on one of only two remaining developable land parcels in Naples between The Ritz-Carlton, Naples and Port Royal – includes subsurface preparation for the structural foundation of the tower, with clearing, grading of the land and connection of underground utilities.

"The response and interest surrounding Mystique has grown exponentially since we introduced plans for this new, iconic tower," said Gulf Bay Group of Companies President Aubrey J. Ferrao. "Mystique's sleek, modern design eschews the architecture more traditionally associated with Pelican Bay, generating interest and enthusiasm from buyers not only in Naples, but throughout the



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country and abroad."

Mystique will introduce modern architectural influences to Pelican Bay's Gulf-front skyline – along with a new level of ultra-luxury living. The high-rise features 68 estate and four penthouse residences showcasing views toward the

Gulf of Mexico from most units. Mystique also offers nine Jardin residences.

Estate residences at Mystique range from 4,003 to 5,280 square feet of air-conditioned living space and are priced from over \$3 million to over \$7 million. Penthouses range from 4,579 to 5,704

square feet under air at \$10 million. Jardin residences range from 1,366 to 2,401 air-conditioned square feet and are priced from \$1.2 to \$2.2 million.

Mystique's resort-inspired outdoor recreational amenities include a tropical pool, sun deck with pergolas and lush landscaping, and two Har-Tru tennis courts above the garage deck. Mystique's lobby-level amenities include custom-designed interior spaces for socializing, including a club room, parlor, salon, library and solarium/card room.

Mystique also offers a theater, billiards room, library, board room, health club, ladies' and men's steam rooms and showers, and massage rooms with oncall masseurs and masseuses.

Residents also will enjoy the many opportunities at Pelican Bay, including private, beachfront dining, walking and biking trails, tram service, and private access to nearly three miles of Gulf of Mexico beaches.

Mystique's sales center is at 6885 Pelican Bay Blvd. or go to MystiquePelican-Bay.com.