

Real Estate

Mystique: Built in Naples, made in America

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Marketing and PR
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Mystique, the 20-story tower under-way steps from the beach in Pelican Bay, is not only making an impression on the Naples landscape, it is also making a profound economic impression — locally, regionally and nationally.

“It is extremely gratifying to know that Mystique’s overall economic impact is approximately 95 percent made in the USA,” said Gulf Bay Group of Companies President Aubrey J. Ferrao. “Since the project’s inception, we have worked with a steadfast focus and consideration to ensure, within our ability to affect the outcome, that Mystique’s economic impression is almost exclusively American.”

“The sophisticated and discerning clientele attracted to Mystique demand the highest quality, and the fact that we can deliver an ultra-luxury lifestyle that will exceed the expectations of the most discriminating of buyers and concurrently state that we are 95 percent American, is quite a feat.”

Pelican 1 Owner LLC, the developer for Mystique, is an equal partnership between an affiliate of the global investment firm Kohlberg Kravis Roberts & Co. L.P. and an affiliate of the Gulf Bay Group of Companies (Gulf Bay). Mystique is being constructed on one of only two remaining permitted and developable land parcels in Naples between The

See MYSTIQUE, Page 10S



ABOVE: Mystique is a 20-story tower underway in Pelican Bay.

LEFT: The 20-story tower of Mystique in Pelican Bay is approximately 95% made in the USA. SUBMITTED PHOTOS

Ritz-Carlton, Naples and Port Royal.

Mystique offers 68 estate and four penthouse residences with expansive living spaces and terrace views toward the Gulf of Mexico from most units. Additionally, Mystique offers nine Jardin residences.

Mystique’s building amenities include a 24-hour staffed front desk with a monitored video/electronic closed circuit surveillance system, surveillance cameras at all owner entry accesses, and a two-level parking garage with controlled access. Additionally, Mystique offers SmartEstate integrated technology that features state-of-the-art home automation and monitoring systems, private elevators with biometric/

alphanumeric access, and the opportunity to access an Electric Vehicle (EV) charging system.

Mystique’s resort-inspired outdoor recreational amenities include a tropical pool, sun deck with pergolas and landscaping, and two Har-Tru tennis courts above the garage deck. Mystique’s lobby-level amenities offer custom-designed interior spaces for socializing, including a club room, parlor, salon, library and solarium/card room. Mystique also features a theater, billiards room, board room, health and fitness club with the latest in exercise and wellness equipment, ladies’ and men’s steam rooms and showers, and massage rooms

with on-call masseurs and masseuses.

Residents also will enjoy the exclusive amenities of Pelican Bay, including private beachfront dining, extensive walking and biking trails, chauffeured tram service, and private access to nearly three miles of Gulf of Mexico beaches.

Estate residences at Mystique range from 4,003 to 5,280 square feet of air-conditioned living space and are priced from over \$3 million to over \$7 million. Jardin residences offer 1,370 to 2,396 air-conditioned square feet and range in price from \$1.2 to \$2.2 million. Mystique’s four penthouse residences, priced starting at \$8 million, have been sold. Mystique’s Certificate of

Occupancy is estimated to be achieved in March 2019.

Founded in 1986, Gulf Bay has completed 14 luxury properties along the 1.5-mile stretch of Gulf-front land within Pelican Bay. Gulf Bay’s other developments include The Brittany on Park Shore Beach; Marco

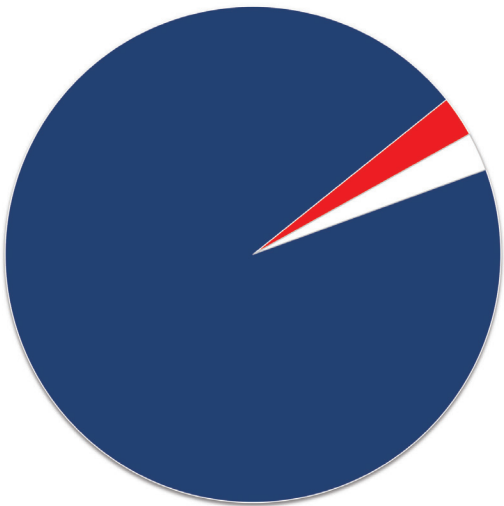
Beach Ocean Resort on Marco Island; and the master-planned community of Fiddler’s Creek.


Gulf Bay’s completed and under development build-out market value of luxury residential properties is estimated in excess of \$5 billion.

KKR is a leading

global investment firm that manages investments across multiple asset classes, with over \$100 billion in assets under management.

The sales center is at 6885 Pelican Bay Blvd. or visit www.MystiquePelicanBay.com.





MYSTIQUE™

PELICAN BAY • NAPLES • FLORIDA

American

94.82%

Canadian

2.67%

Other Foreign

2.51%