



Fiddler's Creek Honored Among Top Private Clubs In The World For The Seventh Year

Members of The Club & Spa at Fiddler's Creek already know they enjoy one of the best club experiences anywhere. And residents now have even more reason to love the club: It was recently recognized with its seventh consecutive Distinguished Club designation – an honor attained by only 190 private clubs in the world.

“Receiving the Distinguished Club designation honors our efforts to continually elevate the club experience for members and their guests,” said Aubrey Ferrao, CEO of Fiddler's Creek Community LLC. “We are committed to providing exceptional service and amenities at Fiddler's Creek, and this award recognizes that commitment.”

Presented annually by BoardRoom magazine – considered the most respected and influential trade publication in the private club industry – the Distinguished Club program recognizes clubs offering world-class membership experiences. The rating system used by Distinguished Clubs utilizes a club-specific ranking system that recognizes the club, its management and its staff, based on a proprietary criteria and evaluation process to distill and measure a club's member experience.

“We congratulate Fiddler's Creek on being named a Distinguished Club once again,” said John Fornaro, the publisher of BoardRoom, which designed the program to recognize and preserve the private club tradition.

“Special recognition also goes to the management team, department heads and the entire staff, for their efforts in providing an excellent member experience.”

Potential clubs are peer-recommended by a committee of industry experts and top private club general managers. BoardRoom executives, who have visited more than 5,000 clubs worldwide, visited Fiddler's Creek in June to evaluate and compile the various factors that quantify the member experience. This site visit included an evaluation of the facilities and operations of food and beverage, fitness, spa, golf, aquatics and tennis.

Additionally, this visit included an assessment of various intangible qualities such as reputation, traditions, culture and the hard-to-describe experiences – those intangible qualities – that make a great club. Also important are a sense of pride shared by members, and staff; an atmosphere of family and friendship; and the physical environment.

“Our residents have always been proud to belong to The Club & Spa at Fiddler's Creek,” said general manager

Ron Albeit. “This recognition is one of the top honors a private club can receive. It really gives our members bragging rights. The Fiddler's Creek community is honored.”

Located on Collier Boulevard on the way to Marco Island, Fiddler's Creek is an award-winning residential community in Naples, Florida developed by Gulf Bay Group of Companies. Residents of Fiddler's Creek enjoy amenities that include the 54,000-square-foot Club & Spa at Fiddler's Creek, featuring a resort-style multi-

pler's Creek. Designed by acclaimed golf course architect Arthur Hills, the 18-hole, par 72 Creek Course has been ranked among Golfweek magazine's Top 100 Residential Golf Courses in the nation for 15 consecutive years. The Golf Club at Fiddler's Creek also features a 13-acre practice facility, including driving range, short game area and bunkers. Members also benefit from seven-day advance tee times, off-season reciprocal program and complimentary bag storage and lockers.

In addition to joining The Golf Club at Fiddler's Creek, residents seeking a beach and boating lifestyle have the opportunity to join The Tarpon Club. The Tarpon Club features exclusive beach access at Marco Beach Ocean Resort – ranked among the Top Resorts in the U.S. by Travel + Leisure's World's Best Awards and by Conde Nast Traveler – as well as resort and spa privileges, priority seating and dining rewards at Sale e Pepe and an on-site concierge. Members also enjoy preferred benefits at the full-service Tarpon Club Marina, located nearby on the Isles of Capri, as well as a full calendar of social events and activities both on and off the water. A limited number of non-resident annual and seasonal memberships, with term date flexibility, are currently available at both The Golf Club at Fiddler's Creek and The Tarpon Club.

Pre-construction and move-in ready homes at Fiddler's Creek are priced from the \$400,000s to over \$2 million and are offered by six preferred homebuilders – Gulf Bay Homes, Stock Signature Homes, Taylor Morrison, Pulte Homes, Harbourside Custom Homes, and Ashton Woods Homes.

For membership details and more information about Fiddler's Creek, call 239-732-9300, stop by the Fiddler's Creek Information Center at 8152 Fiddler's Creek Parkway in Naples, or visit FiddlersCreek.com.

About Gulf Bay Group of Companies: Founded in 1986, Gulf Bay has successfully developed 16 luxury properties along the 1.5 mile stretch of Gulf-front land within Pelican Bay, including the new luxury high rise, Mystique. In addition to its history in Pelican Bay, Gulf Bay's other award-winning developments include The Brittany on Park Shore Beach; Marco Beach Ocean Resort on Marco Island; and the 4,000-acre award-winning, master-planned community of Fiddler's Creek. Gulf Bay's completed and under development build-out market value of luxury residential properties is estimated in excess of \$8 billion. Aubrey J. Ferrao is the Founder and CEO of Gulf Bay Group of Companies.



pool complex, state-of-the-art fitness center, tennis and pickleball facility and both casual and fine dining restaurants. The Club & Spa offers a luxurious resort lifestyle and hosts numerous community-wide parties, signature events, clubs, classes and a variety of activities for residents of all ages.

Fiddler's Creek residents have the opportunity to enjoy championship golf by joining join The Golf Club at Fiddler's Creek.

